

# For the PRO's...lawn maintenance and HOA compliance repairs and fillers

- Resolve customer complaints
- Reduce customer turnover
- Stand out from the competition
- Increase revenue from new customer



## SODPOD® FEATURES



### NATURAL:

SodPods® are farm fresh and 100% natural. Each pod contains nutrient enriched soil and fresh grass.



### ESTABLISHED ROOTS:

SodPods® are built to offer maximum success. SodPods® have an established root system. They require less water than conventional sodding options and experience less shock when planted.



### AFFORDABLE:

It takes pennies to transform your lawn. Achieve a luxury look on a cost-effective budget.

## Care and Placement

- **SodPods** are live plants and must be soaked daily, even twice a day if in direct sunlight or heat
- **SodPods** should be incorporated into the daily watering schedule; and you can even trim the product to keep runners and top growth appearing tight and attractive
- **SodPods** best located with Sod, and related sod soil to increase average ticket and ensure sod patch-repair-installation success
- Your **Lawn Center** should be in a place where load-out is easy and serviceable

## Lawn Center





# Big Earth

## Use as UNDERLAYMENT!

- Light weight, high impact natural fiber and peat formulation for moisture retention gains
- Sized to easily work into native base soil minimizing transplant shock
- Establishes the foundation for accelerated rooting to ensure sod success

## Tremendous TOPDRESS! <repairs bare patches and thickens lawns >

- Provides essential organic nutrients directly to the root zone for maintaining plant vigor
- Rich soil amendment layered over turf promotes new growth, boosting density; suppressing weed germination

Formulated from regionally sourced materials, including composted aged forest products, processed wood fiber, Canadian sphagnum peat moss, ground dolomitic limestone (pH adjuster), mycorrhizal fungi, worm castings and fertilizer.



**Sod farm tested**  
Core sampling shows significant volume of fine root filaments which promotes the absorption of critical micro-nutrients.

