

# All things lawn turf

(pull together an ez-loadout lawn center)



## Sod.

Top selling project **starter and finisher** when landscape renovation is underway.

## SodSoil.

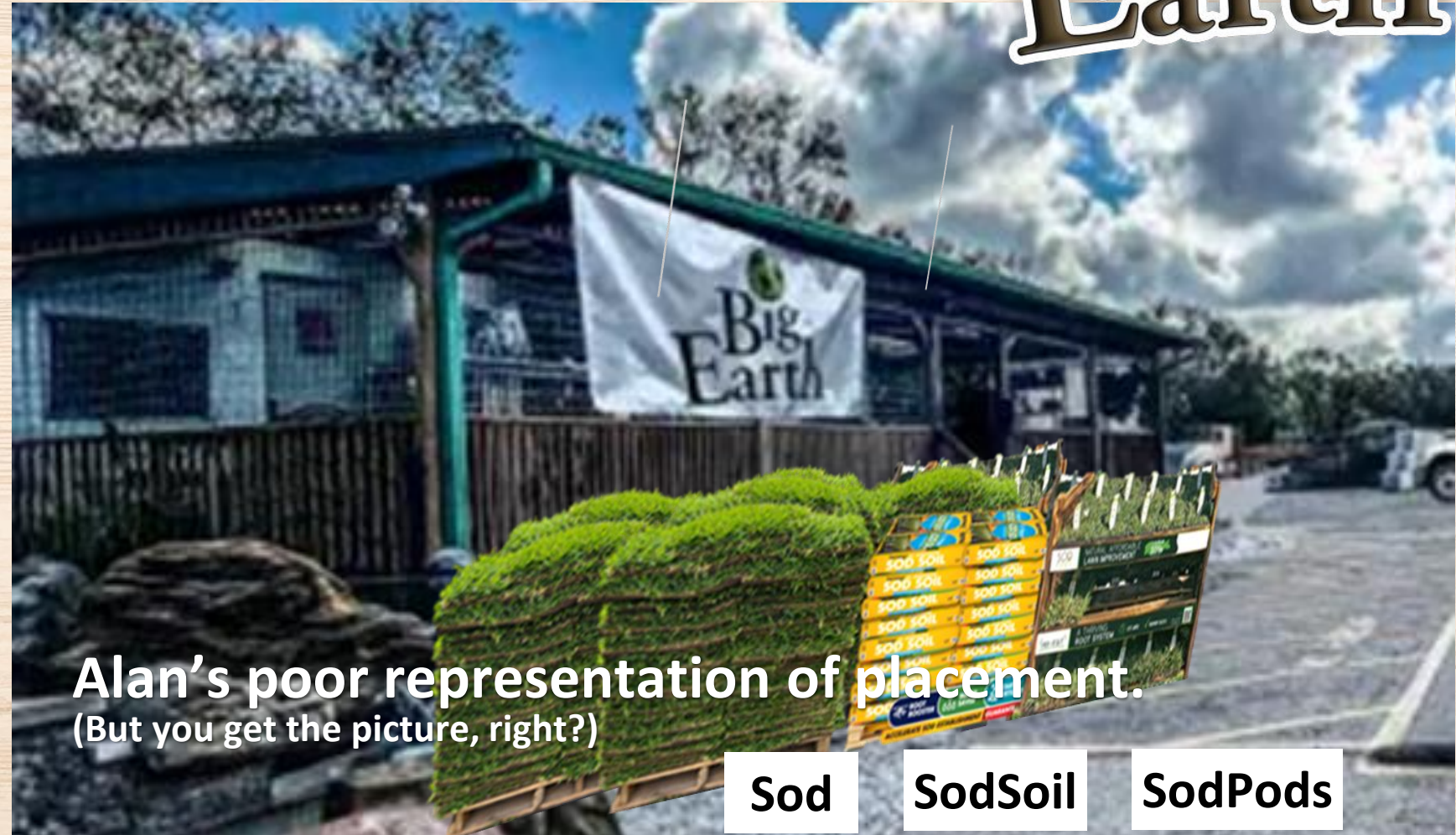
Ensures success as an **underlayment**, but perks up all summer lawns when applied as a **top-dress**.

## SodPods

**Patch & Repair** to satisfy all HOA compliance guidelines. **Contractors could use to their advantage!**

Cross sell, (in addition to your own or our soil)

- drill attachment
- spreaders
- rakes
- lawn fertilizer



# LAWN & SOD SOLUTIONS

(quick/natural add-on sale)

## SOD ATTACHMENT OPPORTUNITY TO EXPAND EVERY PURCHASE

- When starting a sod project, customers need guidance to ensure their initial success and build confidence for future sod patch and repair projects. A crucial factor in this process is the soil underlayment.
- Customers might not initially associate the need for soil with sod, but it's an easy connection to make. Since the roots are severed during harvesting, Harmony SodSoil encourages new rooting, while the starter fertilizer boosts growth activity.
- **Instant add-on sales raises the average ticket on every purchase.**
- Light-weight bag, (in comparison to most) makes it easier for the shopper to add to cart.

For installs

**1-bag of soil for every 5-slabs of sod**

**1-pallet of soil for every 2-pallets of sod**



# LAWN & SOD SOLUTIONS

(for homeowners/HOAs – new service add-ons)

## Use as an UNDERLAYMENT!

A premium horticultural waste compost enriched with mycorrhizae and worm castings

- Light weight, high impact natural fiber and peat formulation for moisture retention gains
- Screened and sized to easily work into native base soil minimizing transplant shock
- Establishes the foundation for accelerated rooting to ensure success

## Summertime TOPDRESS!

Provides essential organic nutrients directly to the root zone for maintaining plant vigor  
Perfect for summer fertilizer restricted months through Florida rainy season

Florida rainy season

Landzie Spreader

(also known as basket spreader)



For installs


1-bag of soil for every 5-slabs of sod

1-pallet of soil for every 2-pallets of sod




# FORMULATED WITH INTENT


(accelerate sod establishment)




Increases root mass, absorption of nutrients, improve overall lawn health with Mycorrhizae & Biostimulants



Conserves water, Moisture retention. Increase absorption of nutrients improves overall sod health against drought, pest, weeds.



Starter fertilizer releases as the roots are developing, improves the soil structure while providing extra greening for your lawn.



Use with St. Augustine sod as well as other southern grasses

Formulated from regionally sourced materials, including one or more of the following, aged forest products, processed wood fiber, Canadian sphagnum peat moss, ground dolomitic limestone (pH adjuster), mycorrhizal fungi, worm castings and fertilizer.



# FARM TESTED PRODUCTS

(under the surface)

Core sampling – June 27, 2023; we have very successful comparison trial to Scott's Lawn Soil



Significant root mass with high volume of fine root filament which promotes the absorption of critical nutrients.



Significant nutrient/moisture layer established.



# SOD SOIL USE INSTRUCTIONS

(for homeowners/HOAs)

For new sod lawns and replacing large areas within lawns



Area should be free of existing weeds and grass



Remove debris such as stones, roots, etc.



Pour out 1"-2" of soil and rake into native earth



Lay sod, keep seams tight; tamp for root connection



Turf must remain moist for minimum of 3-weeks

Earthway Spreader  
(common fertilizer spreader)



Landzie Spreader  
(also known as basket spreader)

For filling in St. Augustine holes created by pet or insect damage



Vigorously rake area exposing soil in patch area



Mound 4" of soil over bare spot where runners sit



Always keep moist, replace soil as it diminishes for patch to fill in, (hand water small areas)

- **Sandy soil:** Sandy soil is light and loose, and it drains well. However, sandy soil can be nutrient-poor, so you may need to topdress every few years to add nutrients.
- **Hot, dry climate:** If you live in a hot, dry climate, you may need to topdress your soil more often to help keep it moist.

# Patch & Repair SodPod Grass Plug

(natural, affordable, durable)

## About the sod pod:

- Pre-established root systems.
- Quick installation with little labor
- Require less water than sod to establish
- Offered in St. Augustine, Bermuda, Centipede and Zoysia

## From the PRO's perspective:

- For lawn maintenance and HOA compliance repairs and fillers
- Resolve customer complaints
- Reduce customer turnover
- Stand out from the competition
- Increase revenue from new customer

<https://trysodpods.com/>



# All things lawn turf



## The perfect shop to build the perfect lawn

- Sod by the piece, pallet or truckload for new lawns and renovation
- SodSoil as the underlayment for transplant success, (and top dress)
  - SodPods for patch and repair with a durable rooted plant



# Revolutionary Do-It-Yourself Fertilizing!

(new pods technology)

<https://trynutripod.com/>

Precise Plant  
Nutrition



16 pods/bag



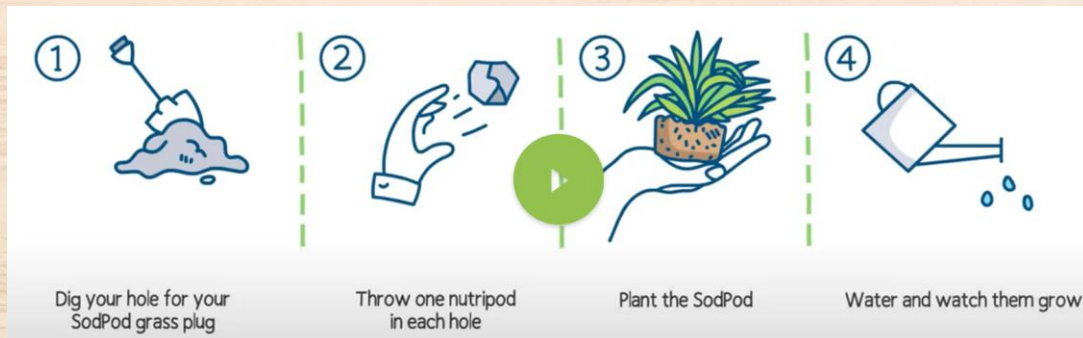
# Revolutionary Do-It-Yourself Fertilizing!

(new pods technology)

## DESIGNED TO BE SIMPLE & SUSTAINABLE

NutriPod® was designed to be simple and sustainable. You can simply drop a NutriPod® into the hole and let the nutrients and casing dissolve.

Measuring can be difficult, annoying, and not exact. You may be putting too much or too little into the Earth. With NutriPod®, you can smile knowing you are feeding your plant with just what it needs, and not harming the natural environment.



Consumer  
Packets  
Sod-Annuals-Shrub  
(12- pods count)



Contractor  
Palm Planting  
Buckets  
(42- pods count)

